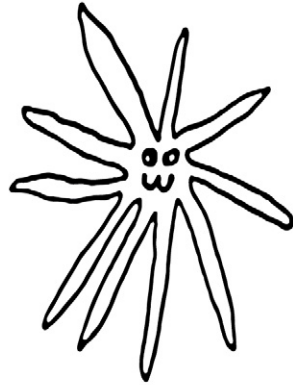


*Op-a*

**Objet Petit a  
Music in all its Manifestations  
Shop & Community Space**





# Presenting Objet Petit a

Dana Kuehr and Ailsa Cavers present *Objet Petit a*, or *OP-a*, a pop-up store and community space dedicated to music in all its manifestations. The store aims to promote diversity, inclusion, and (eco)feminism within the city's electronic music scene. Faced with the reality of a sector that has historically been occupied by heterosexual male figures, the duo is approaching the project—and their work in general—through a freshly inquisitive lens.

# About the founders



Long-time friends Dana and Ailsa started Blurbs, a communication agency dedicated to the cultural sector, in 2018.

Alongside this activity, which involves translation, copywriting, proofreading, consulting, and content creation, they are among the founding members of PLANET, a DJ and producer collective. Both are active as DJs on the Belgian and international scenes. Dana has released multiple records on pioneering labels such as Brussels' own Basic Moves and Frankfurt's Die Orakel. Ailsa works as a photographer and designer for labels and artists alike.

OP-a was born from the desire to gather our friends and community and reach out to all curious souls.



# The OPa range

With a focus on local producers, collectives, and artists, OP-a stocks both secondhand and new records, merchandising such as clothing and accessories, theory books related to music and sound, magazines and fanzines, artworks, gifts and sculptures. Op-a caters for DJs looking for fresh music to play, open-minded wanderers searching to quench their curiosity, or lovers looking for the perfect unexpected present. Beyond the wide range on offer, owners Dana and Ailsa approachable and welcoming, ready to gently share their thoughts with each and every customer.



# Focus on our partners

OP-a would not exist without its thriving network of friends and collaborative partners. Below is an unexhaustive list and a few in-depth glances at some of our partners.

**Planet** – Brussels-based DJ and producer collective

**Beautiful Freaks** – Brussels-based party producers

**Supergay** – Ghent-based gay party concept

**Affair** – Leuven and Brussels-based super organizers

**Sundaze** – Brussels-based love on a Sunday party concept

**Basic Moves** – Brussels-based archival and contemporary music label project

**Spirale Press** – mysterious French zine makers working on issues of contemporary nightlife

**Nowadays** – Antwerp-based music collective, fashion brand, and online magazine

**SIP** – Ghent-based winemaker and selector

**Animal Press** – Brussels-based publisher

**Afterclub** – Brussels-based publisher with a focus on club culture

**Fuse** – Mythical Brussels nightclub and label

**Ceeramics** – Ceramic artist

**Nina Vandeweghe + Gitte Hendricx/Shower stories** – Visual artist and clothing line

**Welt Discos** – Lisbon-based record label

**Ediciones Danza Negra** – Bogota-based record label

**software** – Sound healing & sonic meditation

**Casa Voyager** – Record label and collective

**Metropolis** – Brussels-based techno-oriented party concept

**Lube BXL** – Brussels-based queer party concept

**Acacia Books** – Publishers



# Acacia Books



“DEVIL’S MUSIC III presents a selection of flyers linked to the Free Party culture, drawn from MO’s collection, a Turn-Tablist, Artist-Activist.

3 cover colors.  
 Text in FR / EN.  
 256 pages.  
 29.7 × 21 cm.  
 Softcover.  
 Otabind binding.  
 Offset printing.  
 Self-published by Acacia books in 2023.

The book project was born three years ago as part of a broader research effort titled “Merci La nuit,” focused on the archives of the Free Party culture in Europe. MO’s collection encompasses a multitude of French and European flyers from the period around 1996-2001, a time when the Free Party scene thrived in France. This book is one of the first to present such a comprehensive collection of this particular scene and to conduct a graphic study treating the flyer as an archaeological object. These flyers fueled the parties and are now the sole witnesses of an era with very few photo and video archives. Their survival is symbolic, and it is significant that they resurface in 2023.”



<https://ac4cia.com/>



# Nowadays Magazine



Nowadays magazine is a collective from Antwerp. They write long-format content for their online publication about various subjects relating to electronic music, interview artists, and promote the electronic music scene in general.

They also run a clothing line, releasing two collections per year.

## SS24: Rhythm Research

As long as there is history, Rhythm Research has been a part of everyone's daily lifestyle. We all know that feeling, triggered by sound which evokes certain emotions. It's the work from a passionate human being who experimented and by doing this, got you going.

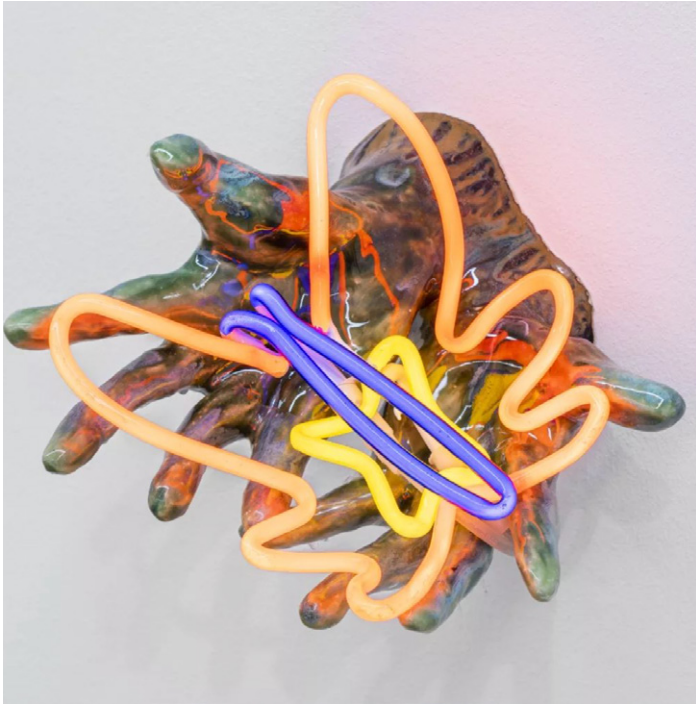
In this collection we honor the music creatives. Let's dance!



[nowadaysmagazine.com](http://nowadaysmagazine.com)



# Ceeramics



Cee Fullemann's works highlight an economy of proximity and relations that resist dominant structures. Their recent researches are exploring forms of intimacies and present them as fundamental approaches to create a space for collaborative work and shared knowledge. Working at the intersection of performance and sculpture, they are interested in emphasizing the experience of material as living organisms.

At OPa we offer his "hugging cups" (right) and several unique sculptures produced by the artist recent exhibitions.





# Sip

natural / wine / shop / tastings / growing

Griet Priem has always loved wine, especially natural wine.

To find the wine that suits you, she doesn't give incomprehensible technical explanations but gauges your mood. "Even before I started SIP, friends often came to me asking: which wine do you recommend for us? They said they knew nothing about wine so I was given carte blanche. Very nice, but I still needed a bit more of a framework. Are you going to drink the wine alone or with other people? Are you going to drink it indoors or outdoors? When are you going to drink it? Are you going to drink it during a long chat or after a party in your kitchen? What kind of atmosphere do you want while drinking it? How are you feeling today? Based on that, I could recommend an appropriate wine."

Griet still asks those questions now that she has SIP. She is therefore convinced that there is a suitable wine for every mood. You can tell that from her shop's name and logo. "Sip refers to sipping but also to 'sad'. Our days do not always consist of rainbows and sunshine, but a glass of wine can help. There is a good wine for every mood."



[sipmebabyonemorewine.com](http://sipmebabyonemorewine.com)

# Afterclub

Unearthing stories about electronic music, club culture and record collecting. Made in Belgium.

AfterClub was founded by Koen Galle in 2021.

As an avid writer he has passionately been telling stories about the Belgian electronic music and vinyl culture scene for many years.

In 2014 he published the book 'The Vinyl Frontier' in collaboration with Red Bull Belgium, showing the private collections of famous Belgian diggers.

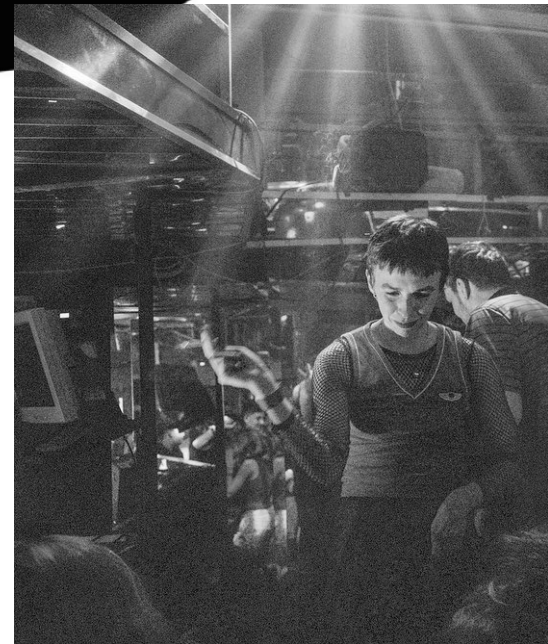
In 2018 he set up 'Brusseleir Digger', an exhibition in ING Art Center Brussels during Listen Festival. He also founded the content platform 'Our Scene' for Listen, offering a voice to a bunch of Belgian exciting tastemakers.

In 2021 he created his own publishing house 'Afterclub' to present 'Missing The Club', a new book written in the midst of the Covid pandemic. In the same year he published 'Eidola 1', a photography book focusing on the work of Jeremy Gerard, the in-house photographer of Brussels nightclub C12.





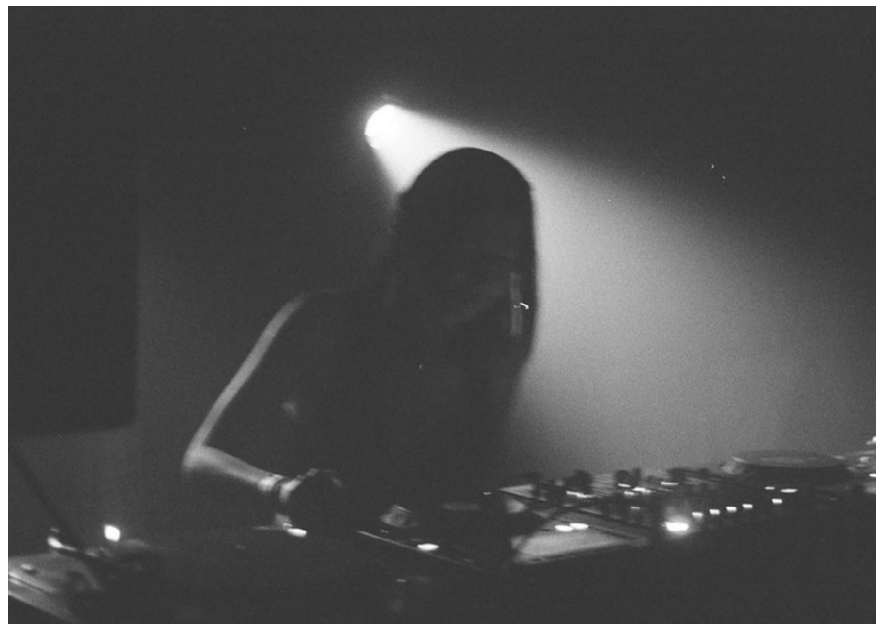
# Sundaze



Brussels' beloved Sunday party organisers. Bringing together different aspects of the Brussels' scene and capturing the spirit of Brussels, the Sundaze parties are now a recognised mainstay.

Dana Kuehr, OPa founder is also a Sundaze resident dj :)

Catch Sundaze at their showcase at OP-a on June 8th 2024.



[instagram.com/sundaze\\_bxl](https://www.instagram.com/sundaze_bxl)



# Events and workshops

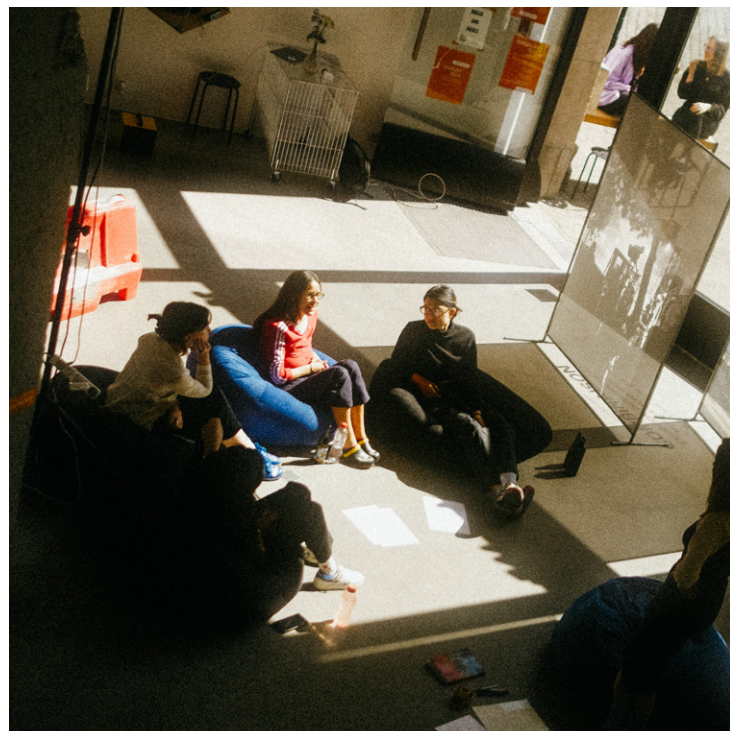
A community space for likeminded souls

By zooming in on principles such as care, open-mindedness, and transdisciplinarity, OP-a is a music shop and community space with a unique atmosphere. Thanks to the weekly programming, people from all walks of life are invited to gather and converse informally in the space:

Local collectives and artists will showcase their sounds at weekly listening sessions, and the public is invited to have a drink inside or on the patio. The OP-a weekly meditation, deep listening and self-massage circle will provide a moment of calm for anyone who wishes to drop in or sign up for the 9-week programme.

In addition, to the rear of the shop, there is an area for casual coworking for creatives who need a quiet space to concentrate.

More workshops TBA

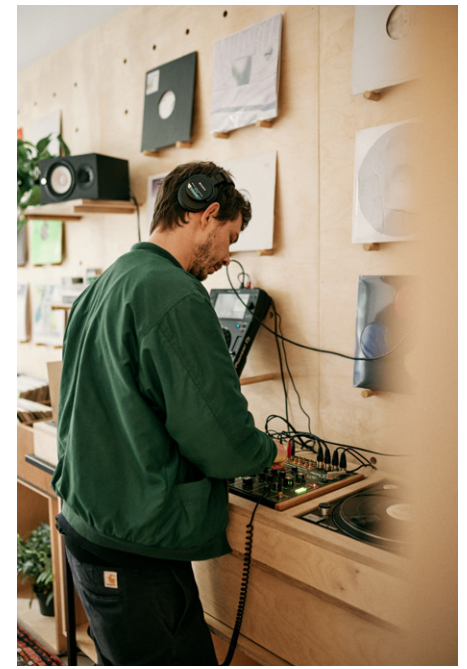


# Agenda

sat. 04 may	grand opa-ning and instore session	with franziska burns, johan, camiflage, francis99, karla bohm
fri. 10 may	horst pre-game instore session	with alex sourbis, leeon, joe delon
sat. 18 may	A pride hangout with supergay	with timmerman
weds. may 22	intro to vinyl workshop (reserved for FLINTA)	with dana kuehr and islas reservation necessary
fri. 24 may	beautiful freaks instore session	with sena, luna, tom rynders
weds. 29 may	Ceeramics spotlight	with joa
thurs. 30 may	meditation and sound healing	with software
sat. 01 june	Love and Psychoanalysis talk	with TBA
sun. 02 june	vide dressing for Palestine	with everyone
sat. 08 june	instore session w/ Sundaze	with TBA
sat. 15 june	instore session w/ Nowadays magazine	with TBA
sat. 20 july	Affair instore session	with TBA
thurs. 25 july	instore session + Basic Moves 20 record launch	with TBA

# Photos

[Click here for more photos and to download](#)











# Feedback

“I was pleasantly surprised to learn about the opening of a new gathering space in Brussels centered around music. We don't have a proper listening bar with consistent local and international programming. We definitely need a place like this!”

– Jill Krecke AKA Gurl (30) DJ, Archivist, and Brussels resident

# About Auberge Espagnole

L'Auberge Espagnole is a business incubator designed by hub.brussels to support Brussels businesses from the idea to the implementation of their project.

[hub.brussels/fr/auberge-espagnole](http://hub.brussels/fr/auberge-espagnole)



# Logos

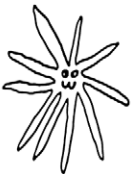
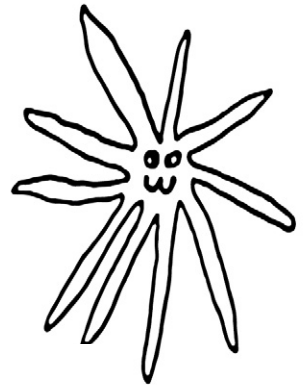
[Click here to download](#)

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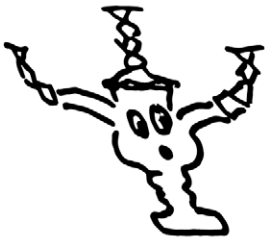
music in all its manifestations  
shop & community space



*objet petit a.*



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# Info

Address:  
331 Chaussee de Wavre  
1040 Etterbeek

Opening hours:

Thurs-Sat: 12 - 8pm  
Sun: 12 - 6pm

Workshops by appointment and registration

Email: [jacques@objetpetit-a.com](mailto:jacques@objetpetit-a.com)

Phone: 0477948006 or 0478410200